



SARTAC Fellow Presentation for SABE

Kenneth Kelty
North Carolina



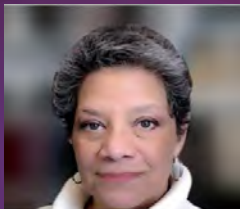
Fellowship Project

Disability Advocacy Through Podcasting

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Melissa Swartz

Host Organization Representative

NC Council on Developmental Disabilities



Anna Ward

Mentor and Podcast Producer

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Project Summary

This project focused on using the podcast as a way to share about the disability community, advocacy and justice, with a broad audience.

During the fellowship:

- ▶ **Worked on and hosted "The Waiting Room with the 23 East Group".**
 - ▶ Focuses on the ever-growing Medicaid services waiver waitlist in NC
 - ▶ Addresses the Direct Support Professional Crisis
- ▶ **Developed skills for hosting my own podcast Exceeding Expectations with Kenneth Kelty**

How I reached my goal

Working with Communications Experts

Assisted with skill building

writing interview question

Script

production

marketing

research

pre-meetings



Changes along the way

Instead of the project being just about disability advocacy it expanded to being more about disability justice issues.

Podcasts



Self Advocates and others can use these podcasts to:

- Learn more about the disability advocacy movement
- Hear about resources related to disability advocacy and rights
- Learning through actual people with disability and lived experiences.

Podcasts can be found on

- Spreaker
- YouTube
- Spotify

Personal Reflections:

What I learned..

More about topics like

- Medicaid waiver
- Disability Rights

Different ways to interview:

Conversation

vs

Q&A

Capturing important words and phrases that the interviewees say

Choosing interviewees

Asking good questions

Structuring a script

Personal Reflections: Leadership Development



- ▶ I want to create more content around disability justice and advocacy so more voices are heard.
- ▶ I made new contacts with 23 East Group and other DD Councils
- ▶ I am being asked to speak at conferences and lead advocate panels
- ▶ I have covered major disability social justice issues and interviewed important people.

Personal Reflection

Big Takeaways

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EMPLOYMENT RESULTS

Because of this project:

- ▶ I made new contacts that have connected me with a communications team and DD Council and helped me network for future advocacy work.
- ▶ I am employed with 23 East Group doing podcasts for *Meet the Need NC*.